

<b>Module Code:</b>	ARD615 ARDI615 (MDes)
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<b>Module Title:</b>	Negotiated Practice
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<b>Level:</b>	6	<b>Credit Value:</b>	40
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<b>Cost Centre(s):</b>	GADC	<b>JACS3 code:</b>	W200
		<b>HECoS code:</b>	100048

<b>Faculty:</b>	Arts, Science and Technology	<b>Module Leader:</b>	Yadzia Williams
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Scheduled learning and teaching hours	80 hrs
Guided independent study	320 hrs
Placement	0 hrs
<b>Module duration (total hours)</b>	400 hrs

<b>Programme(s) in which to be offered (not including exit awards)</b>	Core	Option
MDes, BA (Hons) Animation	✓	<input type="checkbox"/>
MDes, BA (Hons) Children's Books	✓	<input type="checkbox"/>
MDes, BA (Hons) Comics	✓	<input type="checkbox"/>
MDes, BA (Hons) Game Art	✓	<input type="checkbox"/>
MDes, BA (Hons) Graphic Design	✓	<input type="checkbox"/>
MDes, BA (Hons) Illustration	✓	<input type="checkbox"/>
MDes, BA (Hons) Surface Design	✓	<input type="checkbox"/>
MDes, BA (Hons) Visual Effects	✓	<input type="checkbox"/>

<b>Pre-requisites</b>
None

**Office use only**

Initial approval: 01/05/2018

With effect from: 01/09/2019

Date and details of revision:

Version no: 1

Version no:

## Module Aims

- To initiate a continuation of personal and creative development within the students' subject specialism that confirms an understanding of contextual and theoretical information.
- To enable the student to initiate a programme of study that meets their personal creative ambitions.
- To require presentation of creative work to a professional standard.
- To confirm visual and verbal communication skills.

## Intended Learning Outcomes

### Key skills for employability

KS1	Written, oral and media communication skills
KS2	Leadership, team working and networking skills
KS3	Opportunity, creativity and problem solving skills
KS4	Information technology skills and digital literacy
KS5	Information management skills
KS6	Research skills
KS7	Intercultural and sustainability skills
KS8	Career management skills
KS9	Learning to learn (managing personal and professional development, self-management)
KS10	Numeracy

At the end of this module, students will be able to

Key Skills

At the end of this module, students will be able to		Key Skills	
1	Initiate, plan, develop and deliver a body of creative work	KS1	KS4
		KS2	KS5
		KS3	
2	Demonstrate a creative process that considers the contextual, technical and the relationship to the audience.	KS3	KS9
		KS4	
		KS7	
3	Produce work demonstrating consistency in execution.	KS4	
		KS7	
		KS8	
4	Present creative work to a high professional standard.	KS1	KS10
		KS3	
		KS4	

### Transferable skills and other attributes

- The ability to originate and manage an independent workload
- Contribute proactively to group critique and the learning of others
- Note-taking; recording, referring and responding to editorial advice

**Derogations**

none

**Assessment:****Indicative Assessment Tasks:**

Students will produce coursework that meets the requirements of their project pitch documents, taking into account milestones, deadlines and deliverables. Students will be expected to present research, design development, media tests, working files, final deliverables and critical, contextual and industrial evaluation of their progress.

Students enrolled on the ARDI615 module, i.e. those enrolled on MDes are asked to note that Integrated Masters regulations only permit two attempts at this assessment.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1-4	Coursework	100%		

**Learning and Teaching Strategies:**

- Contextualising information for this module will be delivered as a keynote lecture/s.
- Assignments will be devised by students in negotiation and with agreement of staff.
- Tutorial guidance, group critique and student seminars will form the basis of the conceptual development and understanding of the student.

**Syllabus outline:**

Students will identify, initiate, research, develop, and conclude projects relevant and suitable to their individual creative practice.

Where appropriate and relevant, students will be encouraged to work collaboratively in the completion of projects. Projects including competitions, live briefs, partnerships and collaborative practice will be considered.

Projects will be proposed in the form of a pitch document that outlines deliverables, resources required, milestones and deadlines and must be approved by staff prior to commencement.

**Indicative Bibliography:****Essential reading**

Students will take responsibility for collecting and assimilating information relevant to their negotiated projects. Tutorial guidance will be available throughout this process.